5400969/2022/PROG-I-INC01

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department – Approval of the District Level Sectorial Development Steering Committee in Visakhapatnam – Orders – Issued.

INDUSTRIES AND COMMERCE (PROG-I) DEPARTMENT

G.O.Rt.No.01 Dated: 06/01/2022

Read

E-file received from the Director of Industries vide e-file No. INC02-20029/78/2021-MSME&E&C&B II-DOI (Computer No. 1466077).

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O R D E R:

In the circumstances reported by the Director of Industries, Mangalagiri vide reference read above, Government hereby approved the District Level Sectorial Development Steering Committee in Visakhapatnam with the following members:

Sl. No.	Name of the Member/Organisation	Designation in Committee
1	Director of Industries, Dept. of Industries, GoAP	Chairperson
2	CEO, AP Food Processing Society (APFPS)	Member
3	Representative of APSSDC	Member
4	General Manager, DIC, Visakhapatnam	Member- Convenor
5	Director, MSME-DI	Member
6	Industry association (sectorial or cluster) – for fisheries & fruit pulp respectively	Member
7	Representative, Dept. of Fisheries	Member
8	Representative, Dept. of Handlooms & Textiles	Member
9	District Labour Commissioner	Member
10	District level Export Officer	Member
11	Representative, ILO (resource person)	Member
12	Financial Institution – Lead Banks of Districts (to be invited as needed)	Member

2. The terms of reference for the District Level Sectorial Development Steering Committee in Visakhapatnam is annexed herewith.

(P.T.O)

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3. The Director of Industries, Mangalagiri shall take necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R. KARIKAL VALAVEN
SPL. CHIEF SECRETARY TO GOVERNMENT

To
The Director of Industries, APIIC Towers, Mangalagiri, Guntur District.
All the Members through Director of Industries, Mangalagiri.
Copy to:
P.S to Spl. Chief Secretary to Government, Ind. & Com. Department.
Sf/Sc

// FORWARDED :: BY ORDER //

B. Radhaw
SECTION OFFICER

ANNEXURE

1. Background:

The ILO led PSEI initiative, supported by Korea International Cooperation Agency (KOICA), aims at upgrading and enhancing sectorial competitiveness of food processing(especially fruit pulp and fisheries) and garments/textiles sector in Andhra Pradesh and Odisha. This initiative will facilitate:

- Market system development by strengthening policy enablers.
- Improve local institutional capacity to effectively target and service enterprises.
- Promote formalization and entrepreneurship to start new businesses to plug missing segments in the value chain.
- Guide existing processing enterprises to improve productivity and align to international standards and
- Facilitate engagement with private sector and international markets, in particular, South Korea for supply chain links.

2. Role of the Steering Committee:

- Share initiatives undertaken for formalization, entrepreneurship and capacity building of MSMEs in food processing sector and identify area of collaborations as well as forward-backward support linkages.
- Address challenges or bottlenecks faced by potential entrepreneurs and existing enterprises in accessing the services offered by field institutions.
- Provide strategic directions to the interventions and guide the formulation of work plans with agreed outputs and timelines in accordance with the overall framework of PSEI.
- Identify training and capacity building needs to improve quality of service delivery to enterprises.
- Extend support to new entrepreneurs and existing MSMEs to align to international standards and engage with corporates / lead buyers / exports.

3. Frequency of meeting:

Joint steering is proposed to meet on Bi-monthly basis (till July 2022) followed by quarterly meeting.

R. KARIKAL VALAVEN
SPL. CHIEF SECRETARY TO GOVERNMENT